

**ALDO OLCESE SANTONJA**  
**CURRICULUM VITAE**  
**SUMMARY**

**Aldo Olcese Santonja**, of Spanish nationality, was born in Tetuán (Morocco) on March 16, 1957.

Doctor “Cum Laude” in Economics and Business by AUTÓNOMA UNIVERSITY of Madrid.  
Master of Science in Economics and Business by COMPLUTENSE UNIVERSITY of Madrid.  
Member of the REAL ACADEMIA DE CIENCIAS ECONÓMICAS Y FINANCIERAS (Royal Academy of Economics and Finance) and Guest Associate Professor in Applied Economics at the UNIVERSITY OF NAVARRA and also at the Instituto de Empresa (IE Business School).

**Business Activities:**

- Chairman of FINCORP MEDIACIÓN, S.L. (Merchant Bankers)
- Chairman of The Advisory Board of Suma Capital, Risk and Development Management Company
- Chairman of The Advisory Board of Energy Efficiency Fund, the first Spanish Fund specialized in Energy Efficiency
- Member of the Board of AC HOTELES, S.A
- Founder and partner of Kincubator (an investment incubator for the development of projects in Artificial Intelligence and opened knowledge in Internet)
- Independent Adviser for Corporate Social Responsibility and Corporate Governance
- Senior Advisor of The Investment Bank N+1
- Independent Member of the Board of Santander Consumer Bank in Italy
- Independent Member of the board of Attijari Wafa Bank, leading Bank of Morocco
- Adviser of Santander Universities

**Institutional Activities:**

- President of the European Education for Employment Foundation (EuropEFE), for the Arab World
- Member of the Working Group I for the Reform of the Unified Code of Corporate Governance established by the CNMV on February 2014
- Member of the Advisory Council of Madrid Network
- Independent Director of the National Council for Corporate Social Responsibility
- Trustee of the GENERAL FOUNDATION OF THE COMPLUTENSE UNIVERSITY (MADRID)
- Vice-chairman of the Industry, Technology and Mining Club

- Member of the AVERROES COMMITTEE for the bilateral relationship between Spain and Morocco, and Chairman of the Economic Section, appointed by the Minister of Foreign Affairs of Spain
- Honorary Life Trustee of the Spanish Financial Studies Foundation
- Honorary Trustee of the Stock and Exchange and Financial Studies Foundation of Valencia
- Member of the juries of the Economics Award “Jaime I”, the Economics Press Award “Joven y Brillante” (“Young and Brilliant”) and of the Citigroup “Journalistic Excellence” Award
- Member of the Board of the ITALIAN CHAMBER OF COMMERCE IN SPAIN
- Independent expert of The Quality Committee of The Doctoral Program in Administration and Business Management OF THE COMPLUTENSE UNIVERSITY (MADRID)

### **Corporate Social Responsibility and Corporate Governance Activities**

- Head of the Corporate Social Responsibility Observatory led by the Royal Academy of Economics and Finance (RACEF), since 2007
- Independent Director of the Board of State Council for Corporate Social Responsibility (CERSE). This Board has two independent directors
- Usual lecturer of strategies and trends for Social Responsibility and Good Corporate Governance before the Board of Directors of big enterprises

### **Decorations and Awards:**

- In April 2007, he was distinguished by H.R.M. The King of Spain with the Civil Merit Highest Cross, at the request of the Prime Minister, on recognition to his special contribution to the Good Corporate Governance and Corporate Social Responsibility
- Grande Ufficiale dell’Ordine del Mèrito of the Italian Republic
- Commander of the Wissam Al-Alaoui of the Royal Throne of Morocco
- Commander of the Civil Merit of the Grand-Duchy of Luxembourg
- Commendatore dell’Ordine del Merito of the Italian Republic
- Officer of the Wissam Al-Alaoui of the Royal Throne of Morocco
- In February 2010, he was distinguished by the prestigious magazine “Dirigentes” (“Managers”) as Entrepreneur of the year 2009. In 2009, he received the “Golden Award” from the Foro de Alta Dirección (High Management Forum)

### **Author of several books (recent publications):**

- Creation of value and CSR (Corporate Social Responsibility) in IBEX 35 Listed Companies , published by RACEF
- Measurement and valuation of CSR in Listed Companies, published by RACEF

- Humanist Capitalism, published by Marcial Pons
- Handbook of the Sustainable and Responsible Enterprise, Published by McGraw Hill
- *Theory and Practice of the Good Corporate Governance*, published by Marcial Pons
- Corporate Social Responsibility (CSR). Proposal for a new Economy of Responsible and Sustainable Companies, published by Royal Academy of Economics and Finance (RACEF)

**Previously:**

**Corporate activities:**

- Chairman in Spain of the Advisory Board of T-SYSTEMS, S.A. (DEUTSCHE TELEKOM Group), from 2002 to 2012
- Chairman of The Association for Culture and Audiovisual Industries of Spain, from 2008 to 2011
- Member of the Advisory Board of KPMG during 2011
- Member of the Board of Directors of Ericsson Spain, S.A., from 1996 to 2011
- Chairman in Spain of the Advisory Board of Société Générale, from 2003 to 2009
- Chairman of Bain & Co. in Spain, from 1998 to 2006
- Member of the Board of Directors of Telepizza, S.A., from 2000 to 2006
- Founder, in 2000, of Marco Polo Investments Fund (New Technologies)
- Founder, in 1994, of Servicom (first Internet Service Provider established in Spain)
- Member of the Board and General Manager of Grupo Leche Pascual, from 1990 to 1993
- Member of the Board and Chairman of the Corporate Governance and Corporate Responsibility Commission and also Chairman of the Audit Commission of Grupo Leche Pascual, S.A.(leading Spanish group in food & beverages), from 2005 to 2009
- Member of the Board of Real Automovil Club de España (leading Spanish company for road assistance and road safety, from 1996 to 2002)
- CEO of Iberagentes Sociedad de Valores y Bolsa (Licensed Stock Broker), from 1985 to 1990
- Chairman of Iberbolsa Investment Fund, from 1985 to 1989
- Chairman of Sigma Fund Sicav from 1985 to 1989
- Manager of the Financial Markets Division of Banco Hispano Industrial, from 1983 to 1985
- Zone Manager in Madrid of the Financial Markets Division of Banco Urquijo, from 1980 to 1983
- Assistant to the General Manager of Urquijo Servicios Financieros, S.A., from 1978 to 1980

## **Previously:**

### **Institutional activities:**

- Chairman of the Spanish Institute of Financial Analysts, from 2000 to 2006
- Chairman of the Foundation for Financial Studies, from 2000 to 2006
- Chairman of the Financial and Accounting Section of the Real Academia de Ciencias Económicas y Financieras (Royal Academy of Economics and Finance), from 2002 to 2011
- Trustee of the Foundation for Analysis and Social Studies (FAES), from 1992 to 2003
- Member of the Special Commission for the reform of Corporate Governance, designated by the Ministry of Economy and Finance in 2005
- Member of the Special Commission for the reform of the Basic Statute for the Public Employee (Civil Servant) designated by the Ministry of Public Administrations in 2007
- Trustee of the Spanish Academy in Rome, named by the Minister of Foreign Affairs of Spain, from 2002 to 2011
- Chairman of the Jury of the Corporate Governance and Transparency Awards of the Foundation for Financial Studies and Recoletos Group, from 2001 to 2006
- Chairman of the Corporate Governance Observatories of the Foundation for Financial Studies and the Royal Academy of Economics and Finance, from 2000 to 2006 and from 2008 to 2011, respectively
- Chairman of the Organizing Committee of the International Tennis Tournament Villa de Madrid, in 1995 and 1996

## **Previously:**

### **Corporate Social Responsibility and Corporate Governance Activities**

- Commissioner of the Special Commission for the reform of Corporate Governance, designated by the Ministry of Economy and Finance, Pedro Solbes, in 2005
- Commissioner of the Special Commission for the reform of the Basic Statute for the Public Employee (Civil Servant) designated by the Ministry of Public Administrations, Jordi Sevilla, in 2007
- Member of the Board and Chairman of the Corporate Governance and Corporate Responsibility Commission and also Chairman of the Audit Commission of GRUPO LECHE PASCUAL, S.A.(leading Spanish group in food & beverages), from 2005 to 2009
- Chairman of the Corporate Governance Observatories of the Foundation for Financial Studies and of the Royal Academy of Economics and Finance, from 2000 to 2006 and from 2008 to 2011, respectively
- Chairman of the Jury of the Corporate Governance and Transparency Awards of the Foundation for Financial Studies and Recoletos Group, leading media group specialized in financial information, from 2001 to 2006

Madrid, June 9<sup>th</sup> 2014