

Aldo Olcese (Tetouan, Morocco, 1957), son of an Italian father born in Tangiers and a Spanish mother from Cordoba, holds a PhD in Financial Economics and a degree in Economics and Business Studies. He is a member of the Royal Academy of Economic and Financial Sciences (RACEF) and at the age of 43 was the youngest member in Spain and chaired the Financial Sciences Section for ten years. He is also a Full Academician and Vice-President of the Royal European Academy of Doctors, which, with 20 Nobel Prize winners among its members, represents one of the most powerful intellectual institutions in Europe.

For two decades, he has been the visible head of the current of economic thought linked to Corporate Social Responsibility and Good Corporate Governance, of which he has been a pioneer in Spain; this accredited him for his early position in the Academy and places him among the most distinguished humanists in the country.

Among the books on economics he has authored (more than 10), it is worth highlighting his most recent ones: 'La Responsabilidad Social de la Empresa Motor del Cambio Empresarial', edited by McGraw Hill, presented and prefaced in November 2014 by the Minister of Economy Luis de Guindos, and chosen by the CEOE for a special edition to all its associates, "El Capitalismo Humanista", edited by Marcial Pons; "Manual de la Empresa Responsable y Sostenible", edited by McGraw-Hill and turned into an international best seller, and Teoría y práctica del Buen Gobierno Corporativo, also edited by Marcial Pons.

His 'Tratado sobre la Responsabilidad Social de la Empresa: propuesta para una nueva Economía de la Empresa Responsable y Sostenible', published by RACEF in 2007, was the key reference for the implementation of CSR in large Spanish companies. The drafting of this work involved a Consultation Group co-chaired by Emilio Botín, Chairman of Banco Santander, and Juan Roig, Chairman of Mercadona, two of the greatest Spanish businessmen of all time.

The book 'Creación de Valor y RSE en las Empresas del Ibex 35' (published by RACEF 2011), of which he is also the author, is the first empirical approach to the positive effects of CSR on the economic performance and value of companies.

He chaired the first Corporate Governance and Social Responsibility Observatories of the IBEX 35 in the decade from 2000 to 2010, from which he promoted the real implementation of these new practices in large companies.

Commissioner for the Reform of Corporate Governance and, subsequently, for the Reform of the Civil Service and drafter of the Code of Ethics and Conduct of Public Officials and the Code of Good Governance of the Council of Ministers during 2006 and 2008, he is currently one of the two independent advisors to the Council of State for Corporate Social Responsibility (CERSE), He is currently one of the two independent advisors to the Council of State for Corporate Social Responsibility (CERSE) and was previously a member of the new Expert Group appointed by the Government to reform the Unified Code of Corporate Governance for listed companies.

Aldo Olcese has been involved in the major Spanish and European financial reforms from his responsibilities as President of the Spanish Institute of Financial Analysts and of the Fundación de Estudios Financieros between 2000 and 2006. He transformed the

Fundación de Estudios Financieros, of which he was appointed Honorary Life Trustee at the end of his term of office, into the economic and financial think tank most involved in

liberal economic reforms from a perspective of ethics, transparency and good governance, and which is today the only private institution presided over in honour by the President of the Spanish Government. It led the work on the Reform of European Financial Markets that formed part of Spain's negotiating position in the development of the Lisbon Treaty and created the National Observatories on Corporate Governance and the International Economy and the G8.

Aldo Olcese combines the triple role of economic intellectual, financier and businessman.

In the business world he has held responsibilities at the highest level as Chairman of the Spanish Advisory Boards of Société Générale bank for 8 years, of T-Systems of Deutsche Telekom Group, the EU's leading Systems Integration Company for 10 years, and of Bain and Co, the world's leading US Strategy Consultancy for another 10 years, and of Bain and Co. CEO of Grupo Leche Pascual and of Sociedad de Valores Iberagentes, Chairman of Iberbolsa Sociedad de Inversión Mobiliaria, as well as Chairman of the Coalición de Creadores e Industrias Culturales y Audiovisuales de España, from which he led the reform of Intellectual Property and its protection on the Internet, in 2010-2011. He has also been Director of Ericsson, KPMG, Telepizza, Santander Consumer Bank in Italy, advisor to Santander Universities, Chairman of the Advisory Board of the Private Equity and Venture Capital Management Company Suma Capital, and of the first Energy Efficiency Fund in Spain, the Energy Efficiency Fund FCR, as well as Senior International Advisor to Alvarez & Marsal, a world leader in financial and business restructuring, and to EURONA, Spain's leading Wifi and satellite communications company.

He was also president of the I World Summit Shopping Tourism & Economy held in Madrid on 5 and 6 October 2015. First global event in the tourism activity with the highest added value.

He is currently Chairman of his own investment and professional advisory firm Fincorp Mediación; Senior Advisor to the Spanish merchant bank Alantra, and independent advisor to Attijari Wafa Bank, the leading bank in the Moroccan market and French-speaking Africa. He is also an independent advisor and consultant on governance and CSR to some of the world's leading Ibex 35 companies and banks, as well as Chairman of the Advisory Board of McGraw-Hill for Southern Europe, the world's leading publishing house. He is Vice President and founder of the World Public Diplomacy Organisation (WPDO), China's first international think tank, based in Geneva.

Appointed in March 2021 and in May 2022 Commissioner for the II Digital Coins & European Financial System Summit.

Mr. Olcese was the first chair of the World Tourism and Shopping Economy Summit held in Madrid on 5-6 October 2015. The world's leading event for the higher value-added tourism sector.

He is also founder of the first Energy Efficiency Fund Africa with the Moroccan Attijari Wafa Bank.

Senior Advisor to Bridweave, a British company specialising in Artificial Intelligence for financial and investment management. Senior Advisor to ERG (Italian leader in renewable energies).

Dr. Olcese has recently been appointed non-executive Vice President of the COX GROUP (which has acquired the company ABENGOA, present in Morocco for 45 years) for North

Africa, which is actively involved in the development plan of strategic infrastructures in the field of desalination, renewable energy and long-distance electricity transmission lines.

He is also active in philanthropy and education both in Spain and internationally.

He is Honorary President of the Education for Employment Foundation (EuropeEFE), the largest institution operating in the Arab world in the field of education and job creation, with which more than 100,000 young Arabs have found their first job in Jordan, Morocco, Tunisia, Egypt, Yemen and Palestine. The Foundation has also developed youth employment programmes in Spain, Argentina, South Africa and Brazil. He was also Patron of the Royal Academy of Fine Arts of Rome, President of the Organising Committee of the Madrid Tennis Masters and Vice-President of the Club of Industry from where he led the work on Spain's International Industrial Strategic Alliances.

He is also Vice-President of the Senate of the European Economy in Spain, the main Think Tank in Germany.

He is the longest-serving Trustee of the Fundación General de la Universidad Complutense de Madrid, of which he is an Independent Member of the Committee for the Quality of the Doctorate in Business Sciences (ADE). In his ten years as a Trustee of the Foundation for Social Studies and Analysis (FAES) he directed work on European Monetary Union, Family Business in Spain, the Uruguay Round of the GATT and World Liberalisation, the Privatisation of the Savings Banks and the New Agro-industrial Policy for Spain.

He has also chaired the Fundación Independiente for the last 9 years, which, with 37 years of existence, is the oldest institution dedicated to the thought and demands of the Spanish civil society. www.fundacionindependiente.es

He is also president of the National Association Civil Society Now -SOCIA-, since 2018, which integrates a wide range of civil organisations and institutions of thought and action in public life from Civil Society around a common project of improvement and renewal of Spain. This entity chairs the Organising Committee of the National Civil Society Congresses, which will celebrate their fourth edition in 2024, organised by this Association and of which H.M. King Felipe VI is the Honorary President. www.sociedadcivilahora.es

He is a Visiting Professor at the Instituto de Empresa and has also been a Visiting Professor at the University of Navarra and the Università degli Studi di Genova in Italy.

A regular lecturer on CSR and Governance, he has given more than 600 lectures over the last 20 years both in Spain and abroad. He is a speaker on CSR metrics at the UN

Global Reporting Initiative and at the European Commission on CSR and Governance. Author in 2012/13 of the 'Report on the State of Corporate Social Responsibility in Spain, a proposal for Europe' commissioned by European Commissioner Michel Barnier.

Mr. Olcese has been appointed chairman of the scientific and academic committee of the Top Boards Programme for directors of listed companies, organised by the Financial Times and the Instituto de Empresa de Madrid (IE).

In the field of technological innovation, he has been a promoter of important projects in the Information and Communication Society and the new economy: Servicom, the first Internet Service Provider (ISP) in Spain, which was sold to Retevisión; Marco Polo Investments SCR, the largest investment fund in new technologies with 120 million euros

of capital, and in 2012 he created the first Artificial Intelligence incubator on the Internet in Spain.

Aldo Olcese has participated and has been a committed independent speaker from Civil Society in six of the major Economic Modernisation Reforms of our Country: 1) The first Reform of the Stock Market in the 80s. 2) The Reform of Corporate Governance in 2006. 3) The Civil Service Reform in 2007. 4) The Reform of the European Financial Markets in 2005, one of the most relevant reforms in the EU. 5) The Intellectual Property Reform and its implication on the Internet in 2011 and 2012, and 6) The Electricity Sector Reform of 2012/13.

This gives him more than enough credentials to participate and exercise a leadership role in the economic business sphere from Civil Society, which is both necessary and timely in the times we live in.

In February 2010, he was distinguished by the magazine *Dirigentes* as *Dirigente del Año 2009*, in the 23rd edition of its awards, in recognition of his humanist and reformist leadership of the traditional capitalist conception.

In 2006, His Majesty King Juan Carlos awarded him the Grand Cross of Civil Merit, at the proposal of Prime Minister Zapatero, for his special contribution to Corporate Social Responsibility and Good Corporate Governance. At the award ceremony, the Vice-President and Minister of Economy, Pedro Solbes, said of him:

'Aldo Olcese is an independent Economist loved and appreciated by all, without distinction of ideologies; he has been able to maintain his independence above the usual alignments and unconditional adhesions of Spanish politics and pressures of all kinds, with a special sensitivity for the general interest and the improvement of the society in which it has fallen to us to live, from Ethics and Transparency.'

'He is one of the great references of the new capitalism, a born fighter whose perseverance and good work have made him worthy of the highest distinction of the State, as an outstanding exponent of a Civil Society committed to Democracy, Ethics and the improvement of the country...'

His international projection has earned him the recognition of the President of the Italian Republic, the King of Morocco and the Grand Duke of Luxembourg, who awarded him the highest decorations of their States: Grande Ufficiale dell'Ordine del

Merito della Repubblica Italiana and formerly Commendatore, Commander of the Order of the Throne of Morocco and formerly Officer, and Commander of the Order of Civil Merit of the Grand Duchy of Luxembourg.

In 2010 he was appointed Honorary Citizen of the Italian village of Sant'Olcese near Genoa, from which his distant paternal family origins stem. In Aldo Olcese's own words: 'A distinction that goes to the depths of my heart and stands out from the many good things that life has fortunately given me'.

In October 2021, the Mayor of Genoa appointed Mr. Olcese honorary ambassador of Genoa in the world.

For more information, please visit www.aldoolcese.es